

ONWARDS & UPWARDS:

29 YEARS OF SUMMER BASKETBALL CAMPS - AND STILL COUNTING!

In this entry I wanted to talk a little bit about our very successful summer youth basketball camps. This was the best year of camps that we have ever had. It was amazing to see how many kids came through the doors at Fieldhouse USA, our new home. We were there for six weeks and as you probably know, I teach every session of every camp. We have incredible young people that attend, including a lot of minority scholarship recipients that come every year. I want to thank my buddy Deion Sanders and his Foundation for feeding all the children every day of the six weeks. Just being able to be on the court with the kids and to inspire and teach them the game of basketball is so rewarding. A lot of these kids want to be taught, want to see you smile and hug them and they want a pat on the back so they know that there are folks out there that care about them. They feed off of it and want to follow your lead.

Our camps are not all about the basketball, we are about the love, the teaching and about self-improvement. We want to make sure that a kid that arrives on Tuesday leaves with a different skill set than what he/she came with. From understanding fundamentals to learning how to communicate and how to ask questions without worrying about being embarrassed, those are the values we are looking to teach. We mix the kids together so the black and the white, the boys and the girls and the young and the old are all playing together. What kids learn at our camps is going to give them the foundation for understanding how to navigate life. They are going to have to compete for their grades, for a spot on a team and for a job in the future. We figure they might as well learn it at ages five, six and seven, as well as at 13, 14 and 15 because if they learn it early on, they will never be afraid to tackle any challenge that comes before them. We teach them to be fearless, to accept all the challenges in life and that details matter. I make sure they understand that they will never know how good they can be if they aren't willing to at least try.

I have to tell you, these camps bring me a lot of joy and happiness. The parents always feel like they need to thank me for what I do for their children, but honestly, I have to thank all of them for what they give me. These children make me happy and I look forward to showing up every morning at 8:00am. When I see (cont)...



CAMPERS LISTENING TO INSTRUCTION FROM COACH LIEBERMAN



(cont)...

one of the kids who is hugging one of my coaches and just looking forward to spending time with us, we know that we are doing the right thing. We know we are affecting these kids in a positive manner and that is huge.

I was that one poor kid all those years ago that came from a one-parent family. Someone paid for me to go to basketball camp and it completely changed my life. It gave me a chance to get out of my neighborhood and compete against other people and it helped take me to a totally different level. We have given out over 14,000 scholarships in the last 29 years to kids who couldn't afford to go to camp. Money is never going to be the reason that one of these kids can't attend one of our camps.

I can't thank my staff enough for the tireless hours they put in to make sure everything is so successful. From Theresa Pusateri, who works year round on making sure these camps are organized and every detail is handled, to our interns who work tremendously hard and all our coaches who donate their time every year so they can be shoulder to shoulder with me, it couldn't be so great without all of them. I know we are doing something right when we start seeing second-generation campers coming into our camps because that means we made an impact on someone if they are willing to bring their child to be taught the same lessons they learned as a youngster.

As we embark on year 30, we are going to knock it out of the park. We are going to hit a grand slam in 2012 and I hope that every kid that has been to camp or wants to come can be a part of it because it's definitely going to be something special!

QUEEN OF THE COURT:

LIEBERMAN NAMED ASSISTANT GM OF THE TEXAS LEGENDS

Nancy Lieberman was the first female coach of an NBA-level D-League team, and now she holds court in the front office of the Texas Legends as assistant general manager. On Monday, July 18th Basketball Hall of Famer, Nancy Lieberman was hired as assistant general manager for the Texas Legends. The switch to the front office will enable her to spend more time with her son during his senior year of high school.

"I have one son and he has one senior year," Lieberman told ESPN's Marc Stein. "It's not to say I'll never coach again, because T.J. goes to college in a year, but I felt like this was the right thing to do right now. I don't want to have any regrets as a mom. I want him to look up and see me in the stands."



NANCY WITH HER SON T.J. AT CAMP



SKILLS & DRILLS AT NANCY LIEBERMAN SUMMER BASKETBALL CAMP AT THE FIELDHOUSE IN FRISCO, TX



NANCY LIEBERMAN SUMMER BASKETBALL CAMP



WNBA ALL-STAR WEEKEND:

JULY 23, 2011 IN SAN ANTONIO, TEXAS

BBVA COMPASS READING COUNTS AT FORT SAM HOUSTON BASE FOR WNBA CARES

WNBA Cares teamed up with BBVA Compass, along with WNBA Basketball Hall of Famer Nancy Lieberman, and other WNBA All-Stars and legends, to raise awareness and promote the value of literacy to local elementary school students.

Members of the WNBA family spent time reading some of their favorite books with the students while emphasizing the importance of literacy and education.

LIEBERMAN SERVED AS HOST AT THE BBVA COMPASS VISIONARY TEAM LEADERS LUNCHEON

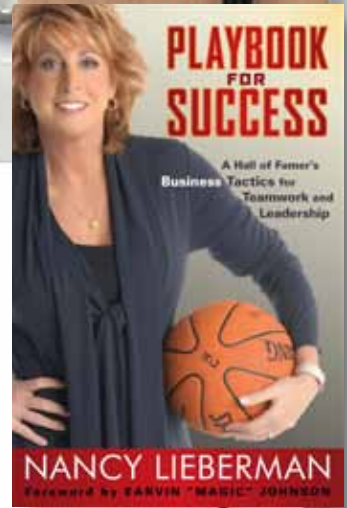
The first annual BBVA Compass Visionary Team Leaders Luncheon honored local leaders in education, business, and community leaders in San Antonio. Nancy Lieberman served as the host of the event and a number of WNBA players and legends were in attendance.



BASKETBALL HALL OF FAMER, NANCY LIEBERMAN WITH 1ST ROUND DRAFT PICK WNBA STAR, MAYA MOORE AT WNBA ALL-STAR FESTIVITIES.



WNBA LEGEND NANCY LIEBERMAN, AND OTHER WNBA ALL-STARS AT FORT SAM HOUSTON BASE IN SUPPORT OF LITERACY AND EDUCATION DURING THE WNBA ALL-STAR WEEKEND.



SUMMER BOOK TOUR: PRESENTED BY WORLDVENTURES

Nancy travelled to five cities this summer to promote her business book "Playbook for Success: A Hall of Famer's Business Tactics for Teamwork and Leadership." Lieberman visited 5 WNBA teams: San Antonio Silver Stars, Chicago Sky, New York Liberty, Seattle Storm and Phoenix Mercury where she hosted pre-game networking events, meet-n-greets with season ticket holders, and signed copies of her book and took photos with fans.

"Playbook for Success" is a plan to help make success a part of one's daily routine and teach women that success is not just a title or corner office, but an attitude, belief, and way of life. Lieberman includes profiles of women succeeding in business, ways to recognize strengths and weaknesses, and exercises that can be used in the business world. This book provides a unique and inspirational road map to compete and win in your life and career.



NANCY THROWING OUT THE CEREMONIAL FIRST PITCH AT THE TEXAS RANGERS VS. ANGELS GAME ON FRIDAY, AUGUST 26TH AT THE RANGERS BALLPARK IN ARLINGTON



CEREMONIAL FP - NANCY LIEBERMAN: PHOTO COURTESY OF THE TEXAS RANGERS BASEBALL CLUB



"LADY MAGIC" AND "PRIME TIME" AT DEION SANDERS ENSHRINEMENT INTO THE PRO FOOTBALL HALL OF FAME IN CANTON, OHIO ON AUGUST 6TH



NANCY, HER SON T.J., AND BASKETBALL HALL OF FAMER, DAVID THOMPSON (CLASS OF '96, SAME AS LADY MAGIC) LEADING THE FANTASY CAMP DURING THE NAISMITH HALL OF FAME WEEKEND OF EVENTS IN SPRINGFIELD, MASS.



STARPOWER INVITATIONAL: BENEFITTING THE NANCY LIEBERMAN FOUNDATION

The 10th Annual Starpower Invitational was a huge success raising funds and awareness for The Nancy Lieberman Foundation. This is the first year that the Nancy Lieberman Foundation is the beneficiary of this premier charity golf tournament.

On a sunny Monday at Gentle Creek Country Club in Prosper Texas, 162 golfers turned up ready to hit the links for a great cause. Upon arrival, there was a helicopter golf ball drop, an opportunity for participants to take their photo with the NBA Championship trophy, great prize giveaways at nearly every hole, and a few on course challenges that kept the excitement high throughout the day. After play, the afternoon was topped off with a photo op with Basketball Hall of Famer, Nancy Lieberman and an autographed limited edition Hall of Fame Legends Basketball. Participants then lined up to purchase a copy of Nancy's new business book: "Playbook for Success" where proceeds benefitted Lieberman's Foundation.

Starpower really put on a spectacular event from start to finish. Other tournament highlights included cart service and photos with Ms. Dallas, as well as The Texas Legends Cheerleaders.



NANCY SIGNING COPIES OF HER BUSINESS BOOK, "PLAYBOOK FOR SUCCESS" FOR PARTICIPANTS AFTER THE GOLF TOURNAMENT



NANCY WITH THE LEGENDARY PAT SUMMERALL



NANCY AND HER FANCY CLUB COVER....AT LEAST IT MATCHES HER OUTFIT!



GOOD FORM NANCY! LOOKS LIKE THIS PUTT IS GONNA BE A BIRDIE

NANCY LIEBERMAN FOUNDATION
nancyliebermanfoundation.com

NANCY LIEBERMAN
"LADY MAGIC"
#10
nancylieberman.com

PURPOSE DRIVEN:

NANCY LIEBERMAN WAS THE RECIPIENT OF "THE LIFE OF PURPOSE" AWARD

Succeed on Purpose hosted "From Purpose to Peace" Event to Celebrate the United Nation's International Day of Peace. Each year, the United Nations sponsors International Day of Peace as a way of raising awareness about peace building initiatives around the world.

The Succeed on Purpose team along with Network on Purpose joined forces to launch their non-profit Foundation, Launch on Purpose at this event. This enterprise will provide start-up grants to entrepreneurs and small business owners who have a purpose-driven idea they want to drive to market. The purpose of the Foundation is to provide the additional capital that is often needed to help these ventures get off the ground.

The event was capped off with honoring Nancy with a Life of Purpose Award for "Breaking Through Barriers" and serving as an inspiration to aspiring entrepreneurs.



NANCY AND T.J. AT THE YANKEES GAME AS GUESTS OF THE NEW YORK YANKEES MANGER, JOE GIRARDI



NANCY DOING A STUDIO INTERVIEW AS PART OF THE SHOOT FOR THE DOCUMENTARY "RUCKER PARK: MORE THAN JUST BASKETBALL"



NANCY AND T.J. AT RUCKERS PARK, THE PLACE NANCY GREW UP PLAYING PICK-UP GAMES



NANCY VISITING GROUND ZERO DURING HER TIME IN NYC

WEEKEND IN NEW YORK WITH T.J.

